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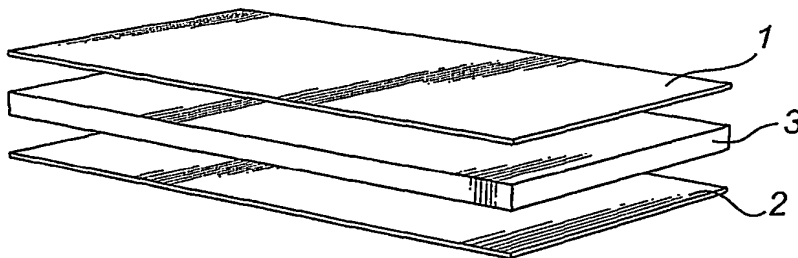
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(54) Title: AN ORGANIC LED DISPLAY DEVICE AND A METHOD FOR DRIVING SUCH A DEVICE



(57) Abstract: A method for driving an organic LED display device having a first and a second electrode sandwiching an organic layer defining a plurality of light emitting elements. The method comprises applying to a light emitting element a voltage within a specified voltage range, within which the risk of short circuits between the electrodes is reduced,

and controlling the duty cycle of said light emitting element, so that a desired light intensity is emitted from said light emitting element. The probability of short circuits in pixels of an organic LED display device is thus reduced by avoiding operating the display pixels within voltage ranges where the chance of short circuits is high. This limitation of the applied voltage is compensated by controlling the duty cycle of the light emitting element.

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